



MAINE HISTORICAL SOCIETY

MAGICAL HISTORY TOUR



Join Maine Historical Society as a corporate sponsor of our popular, annual Magical History Tour! Once again, MHS is pleased to provide access to 8-12 historic or “unseen” sites in Greater Portland on Saturday, September 26, 2020. This year brings new excitement with Maine’s Bicentennial—look for special sites connected to Portland life in the early 19th century at the time of Statehood as well as a Magical History Tour Breakfast featuring Maine historian Earle Shettleworth.

AUDIENCE REACH

Did you know that Maine Historical Society . . .

- Hosts 800 participants for its annual Magical History Tour, and expects more this Bicentennial year?
- Markets the tour to 10,000 members and lovers of Maine on its email list?
- Has a growing social media presence, with more than 9,000 Facebook followers and 3,500 Instagram followers?

PRELIMINARY SCHEDULE SATURDAY, SEPTEMBER 26, 2020

8:30 am – 10 am
MAGICAL HISTORY TOUR BREAKFAST
Mechanics Hall, Congress Street, Portland

Maine Historian Earle Shettleworth will provide Sponsors and guests a look at Portland life at the time of Maine Statehood in 1820.

10 am – 4 pm
MAGICAL HISTORY TOUR

Self-guided experience of 8-12 historic or hidden sites in Greater Portland. Participants are greeted by guides ready to share the history of each tour stop.



MAGICAL HISTORY TOUR Bicentennial Edition Sponsorship Benefits		LEAD SPONSORSHIP			SPONSORSHIP	
		\$10,000+	\$5,000- \$9,999	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$1,000
Custom Tour	MHS customized event and Bicentennial exhibition tour. MHS is pleased to host an intimate gathering for up to 25 of your employees or clients, including an informal reception and curator's tour of our State of Mind: Becoming Maine exhibit. Redeemable October 1, 2020 – April 30, 2021.	◆				
Naming	Exclusive naming rights to one of our tour's Tier One sites* with projected visitation by 500-700 guests. (Examples of previous sites in this category: Portland Masonic, Custom House). • Your company's logo on site signage and tour map. • Opportunity for your representatives to greet guests as site hosts.	◆	◆			
	Exclusive naming rights to one of our tour's Tier Two sites* with projected visitation by 300-500 guests. • Your company's logo on site signage and tour map.			◆		
Tickets	Tickets to Magical History Tour Breakfast at Mechanics Hall featuring a Bicentennial presentation by Maine historian Earle Shettleworth, gourmet breakfast, and cocktails.	12 tickets	8 tickets	6 tickets	4 tickets	2 tickets
	Tickets to the Magical History Tour , with one-day access to 8-12 historic or "unseen" sites in Greater Portland.	12 tickets	8 tickets	6 tickets	4 tickets	2 tickets
Publicity	Your logo displayed on signage at the Magical History Tour Breakfast with recognition by event speakers.	◆	◆	◆		
	Corporate advertisement in tour map (new design this year!) used by 800+ participants.	Large ad	Large ad	Large ad	Med ad	
	Company name featured on MHS Magical History Tour website page, as well as print and online invitations.	logo	logo	logo	name	name
	Recognition in MHS social media and print media outlets where appropriate.	◆	◆	◆		

**Tiers are determined by site's proximity to MHS and ease of travel as well as overall appeal. MHS will ask lead sponsors for their site preferences, but may not be able to satisfy every sponsor's request.*



YES! Count us in.

Sponsor Name _____

Corporate Sponsor Name

Contact Name

Contact _____

Phone

Email

Address _____

Street

City

State

Zip Code

Sponsorship Level

Lead Sponsorship \$10,000+ \$5,000-\$9,999 \$2,500-\$4,999

Sponsorship \$1,000-\$2,499 \$500-\$999

Check enclosed (*made payable to Maine Historical Society*)

Please send me an invoice

Please charge my credit card this amount _____

NUMBER _____ EXP. DATE _____ SECURITY CODE _____

Questions? Contact Christina Traister, Director of Institutional Advancement, at 207-774-1822 ext. 231 or ctraster@mainehistory.org.